



PORSCHE

Press Information

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Porsche announces Rennsport for Australia

Porsche festival with more than 300 cars

Australia. The largest gathering of Porsches ever at one race venue in Australia will occur at the inaugural Porsche Rennsport Australia Motor Racing Festival to be held on the weekend of May 25 and 26 next year at Sydney Motorsport Park (Eastern Creek).

Spurred by the success of previous Rennsport festivals in North America as well as its own army of Porsche owner enthusiasts in Australia, Porsche Cars Australia (PCA) has decided to create a special event for all Porsche fans.

Racing and road going Porsches of all types and vintage will share in a weekend of glorious racing at the recently renovated and renamed Eastern Creek circuit, with more than 300 Porsches expected to participate.

The event will be promoted as a festival of racing with as much to see and experience away from the track as on it.

The headline racing act will be a double header of Porsche GT3 Cup cars with rounds of the Porsche Carrera Cup Australia Championship as well as Porsche GT3 Cup Challenge Australia presented by Pirelli.

In all, there will be seven different categories of Porsche racing including Regularity and Sprints for Porsche Club cars.

Local and rare historic Porsches as well as famous racing cars from the Porsche Museum in Germany will be on display as well as performing demonstration laps.

Instructors from the Porsche Sports Driving School will perform on the skidpan and the Cayenne's off-road prowess will be demonstrated on a 4x4 track.

A show'n'shine for Porsche Club cars and a strong line-up of new road going Porsches will also be part of the festival celebrating all things Porsche.

"Porsche Rennsport Australia is shaping up as the must-attend event for all Porsche enthusiasts in 2013," says Porsche Cars Australia Marketing director Kevin Nicholls.

"With over 60 years of Porsche history in Australia we have a large customer and fan base to draw from. The cars, the people, the tales ... the opportunity to be Porsche proud for an entire weekend and share a love of the brand will be on offer to all."

PCA will provide regular news regarding Porsche Rennsport as more details are confirmed. A special email address will also be established to handle enquiries.

The literal English translation of the German 'renn sport' is 'racing sport', with the famous RS letters adorning the engine lid of some of Porsche's most track-focused road cars.

For Further Information

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